

# THE GROUNDHOG Advertising Agreement 2018

P. O. Box 387, Mentone, AL 35984 | (256) 465-1107 | GroundhogAds@yahoo.com

## Thank you for your interest in advertising in The Groundhog.

The Groundhog is a monthly community newspaper published by the Mentone Area Preservation Association. Our readership includes full- and part-time area residents, visitors, and subscribers.

- Monthly distribution of 4,000–5,500 copies (*seasonal variation*).
- More than 80 distribution points in Mentone, Valley Head, Hammondville, Fort Payne, Cloudland, Menlo, and Summerville, as well as at the I-59 Welcome Center.

### 1 Select the month(s) your ad will run:

Jan.  Feb.  Mar.  Apr.  May  June  July  Aug.  Sept.  Oct.  Nov.  Dec.

### 2 Select your ad size.

**1/8 \$50 / \$65 color**

3.25" x 5" OR  5"x3.25"

**1/6 \$75 / \$95 color**

3.25" x 6.75" OR  5" x 4.5"

**1/5 \$87 / \$110 color**

3.25" x 8" OR  5" x 5.25"

**1/4 \$100 / \$125 color**

5" x 6.5"

**1/3 \$150 / \$185 color**

5" x 8.75" OR  10" x 4.5"

**1/2 \$200 / \$250 color**

10" x 6.5"

**Full \$300 / \$375 color**

10" x 13"

**Classified Ad \$10** (*up to 45 words*)

**Birthday/Anniversary/Special Event w/Photo \$15**

**3 Color**  Print my ad in color.

### 4 Artwork

My ad is camera-ready. I will email it to GroundhogAds@yahoo.com by the 15th of the month prior to publication. *We accept correctly-sized JPG & PDF files. B&W 150dpi. Color 250dpi.*

My ad is not camera-ready. Please design my ad for an additional one-time charge of 10% of the total ad cost. I will email my design elements—logo, photo, copy, etc.—to GroundhogAds@yahoo.com no later than the 14th of the month prior to publication.

### 5 Print schedule

1 month only. Pre-payment included.

Bi-monthly or custom. See selected months above. Pre-payment of 1st month is included. Bill me thereafter. I will email you to cancel\*.

Indefinitely. Begin with the month selected above. Pre-payment of 1st month is included. Bill me thereafter. I will email you to cancel\*.

12 months, with 1 month FREE. Pre-payment included for 11 months.

**6 Payment method**  Cash  Check# \_\_\_\_\_ Amt. Pd. \_\_\_\_\_

**\*TO CANCEL AN AD:** Email GroundhogAds@yahoo.com by the 14th of the month before your ad is scheduled to run.

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Physical Address (if different) \_\_\_\_\_

Business Phone \_\_\_\_\_ Home/Cell Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_