

THE GROUNDHOG Advertising Agreement 2021

P. O. Box 387, Mentone, AL 35984 | GroundhogAds@yahoo.com | 256-289-2002

Thank you for your interest in advertising in *The Groundhog*.

The Groundhog is a community newspaper which has been published by the Mentone Area Preservation Association (MAPA) since 1982. Our readership includes full- and part-time area residents, visitors, and subscribers. Each month, papers are distributed to locations in Mentone, Valley Head, Hammondville, Fort Payne, Cloudland, Menlo, and Summerville, as well as at the I-59 Welcome Center. Digitally archived issues of *The Groundhog* are available at readthegroundhog.com.

1 Select the month(s) your ad will run:

Feb. Mar. Apr. May June July Aug. Sept. Oct. Nov. Dec./Jan.

2 Select your size *width x height*

1/8 \$50 b&w OR \$65 color
 3.25" x 5" OR 5" x 3.25"

1/6 \$75 b&w OR \$95 color
 3.25" x 6.75" OR 5" x 4.5"

1/5 \$87 b&w OR \$110 color
 3.25" x 8" OR 5" x 5.25"

1/4 \$100 b&w OR \$125 color
5" x 6.5"

1/3 \$150 b&w OR \$185 color
 5" x 8.75" OR 10" x 4.5"

1/2 \$200 b&w / \$250 color
10" x 6.5"

Full \$300 b&w OR \$375 color
10" x 13"

Classified Ad \$10 (up to 45 words)

Announcement w/Photo \$15
(birthday, anniversary, special event)

3 Color Print my ad in color.

4 Artwork

My ad is camera-ready. I will email it to GroundhogAds@yahoo.com by the 15th of the month prior to publication. *We only accept correctly-sized JPG & PDF files. 300dpi. CMYK color.*

My ad is not camera-ready. Please design my ad for an additional one-time charge of 10% of the total ad cost. I will email my design elements—logo, photo, copy, etc.—to GroundhogAds@yahoo.com no later than the 14th of the month prior to publication.

5 Print schedule

1 month only. Pre-payment included.

Bi-monthly or custom. See selected months above. Pre-payment of 1st month is included. Bill me thereafter. I will email to cancel*.

Indefinitely. Begin with the month selected above. Pre-payment of 1st month is included. Bill me thereafter. I will email to cancel*.

12 months, with 1 month FREE. Pre-payment included for 11 months.

6 Payment method Cash Check# _____ Amt. Pd. _____

***TO CANCEL AN AD:** Email GroundhogAds@yahoo.com by the 14th of the month before your ad is scheduled to run.

Please print. Make checks payable to MAPA and mail to P.O. Box 387, Mentone, AL 35984.

Business Name _____ Contact Name _____

Mailing Address _____

Physical Address (if different) _____

Business Phone _____ Home/Cell Phone _____

Email Address _____

Signature _____ Date _____