

THE GROUNDHOG Advertising Agreement 2023

P. O. Box 387, Mentone, AL 35984 | GroundhogAds@yahoo.com | 256-289-2002



Thank you for your interest in advertising in *The Groundhog*.

The Groundhog is a community newspaper which has been published by the Mentone Area Preservation Association (MAPA) since 1982. Our readership includes full- and part-time area residents, visitors, and subscribers. Each month, papers are distributed to locations in Mentone, Valley Head, Hammondville, Fort Payne, Cloudland, Menlo, and Summerville, as well as at the I-59 Welcome Center. Digitally archived issues of *The Groundhog* are available at mapamentone.com.

1 Select your size

Width x Height (inches)	B&W	Color
3.25 x 3	<input type="checkbox"/> \$40	<input type="checkbox"/> \$55
3.25 x 5	<input type="checkbox"/> \$55	<input type="checkbox"/> \$72
3.25 x 6.75	<input type="checkbox"/> \$82	<input type="checkbox"/> \$105
3.25 x 8	<input type="checkbox"/> \$95	<input type="checkbox"/> \$120
5 x 2	<input type="checkbox"/> \$40	<input type="checkbox"/> \$55
5 x 3.25	<input type="checkbox"/> \$55	<input type="checkbox"/> \$72
5 x 4.5	<input type="checkbox"/> \$82	<input type="checkbox"/> \$105
5 x 5.5	<input type="checkbox"/> \$95	<input type="checkbox"/> \$120
5 x 6.25	<input type="checkbox"/> \$110	<input type="checkbox"/> \$135
5 x 8.25	<input type="checkbox"/> \$140	<input type="checkbox"/> \$165
5 x 10	<input type="checkbox"/> \$165	<input type="checkbox"/> \$200
6.75 x 3.25	<input type="checkbox"/> \$82	<input type="checkbox"/> \$105
10.25 x 6.5	<input type="checkbox"/> \$220	<input type="checkbox"/> \$270
10.25 x 10	<input type="checkbox"/> \$300	<input type="checkbox"/> \$365
10.25 x 13	<input type="checkbox"/> \$350	<input type="checkbox"/> \$415
10.25 x 20	<input type="checkbox"/> \$525	<input type="checkbox"/> \$625

Classified Ad \$10 (up to 45 words)

2 Select the month(s) your ad will run:

- Jan. Feb. Mar. Apr. May June
 July Aug. Sept. Oct. Nov. Dec.

3 Color Print my ad in color.

4 Artwork

- My ad is camera-ready. I will email it to GroundhogAds@yahoo.com by the 15th of the month prior to publication. *We only accept correctly-sized JPG & PDF files. 300dpi. CMYK color.*
 My ad is not camera-ready. Please design my ad for an additional one-time charge of 10% of the total ad cost. I will email my design elements—logo, photo, copy, etc.—to GroundhogAds@yahoo.com no later than the 14th of the month prior to publication.

5 Print schedule

- 1 month only. Pre-payment included.
 Bi-monthly or custom. See selected months above. Pre-payment of 1st month is included. Bill me thereafter. I will email to cancel*.
 Indefinitely. Begin with the month selected above. Pre-payment of 1st month is included. Bill me thereafter. I will email to cancel*.
 12 months, with 13th month FREE. Pre-payment included for 12 months.

6 Payment method

- Cash Check# _____ Amt. Pd. _____

***TO CANCEL AN AD:** Email GroundhogAds@yahoo.com by the 14th of the month before your ad is scheduled to run.

7 Make checks payable to MAPA and mail with completed form to P. O. Box 387, Mentone, AL 35984.

Business Name _____ Contact Name _____


Mailing Address _____

Physical Address (if different) _____

Business Phone _____ Home/Cell Phone _____

Email Address _____

Signature _____ Date _____

The Groundhog  2023

10.25" x 20"
broadsheet

NEW SIZE
3.25" x 3"

3.25" x 5"

3.25" x 6.25"


3.25" x 8"

5" x 3.25"

NEW SIZE
5" x 2"

5" x 6.25"

NEW SIZE
5" x 8"

The Groundhog  2023

10.25" x 20"
broadsheet

6.75" x 3.25"

NEW SIZE
5" x 8.25"

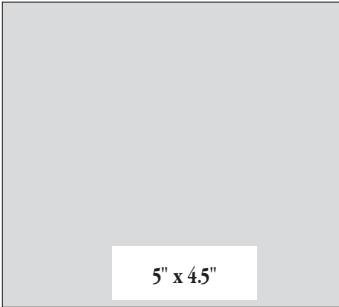
NEW SIZE
5" x 10"



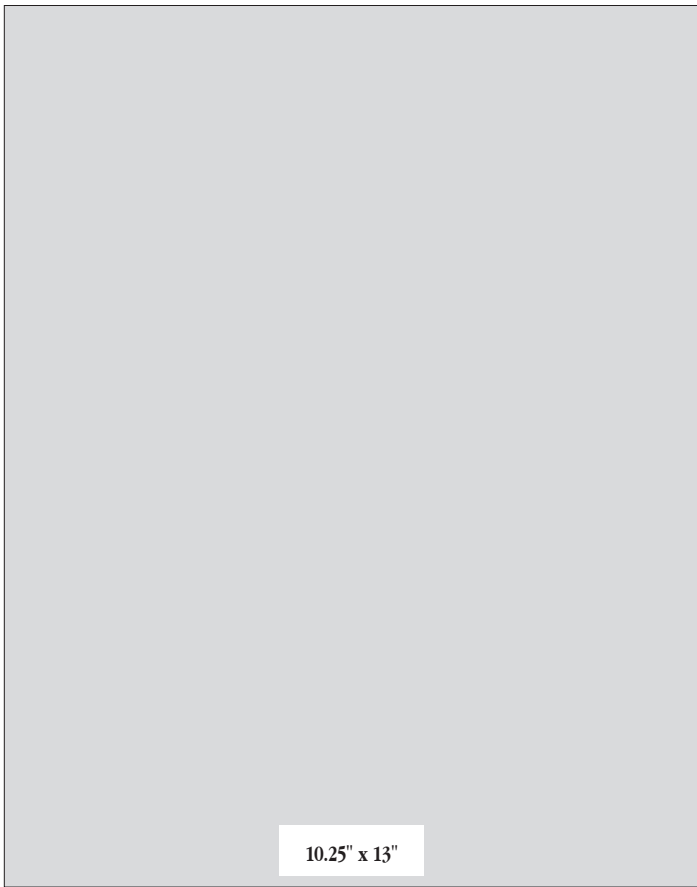
10.25" x 20"
broadsheet



5" x 5.25"



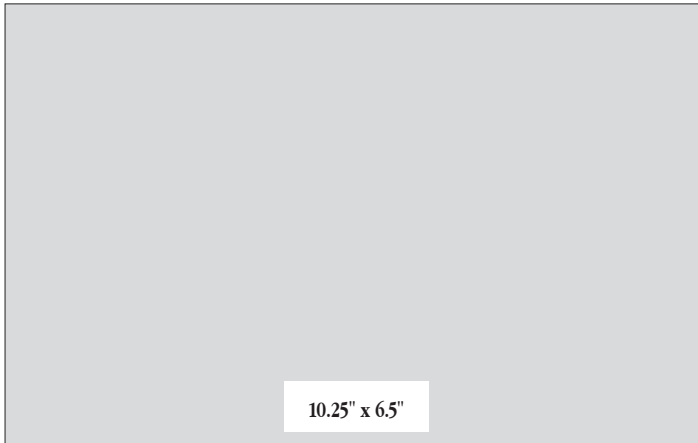
5" x 4.5"



10.25" x 13"



10.25" x 20"
broadsheet



10.25" x 6.5"



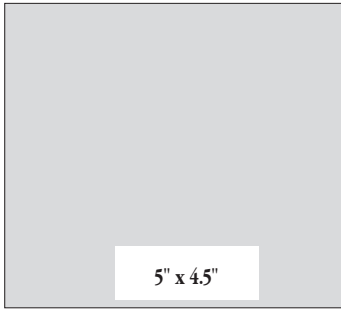
NEW SIZE
10.25" x 10"



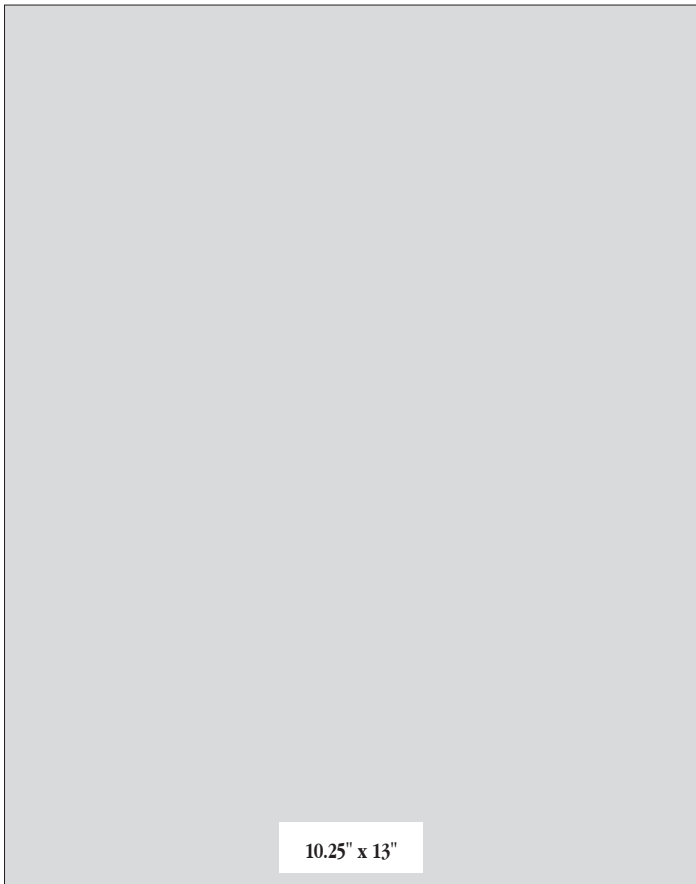
10.25" x 20"
broadsheet



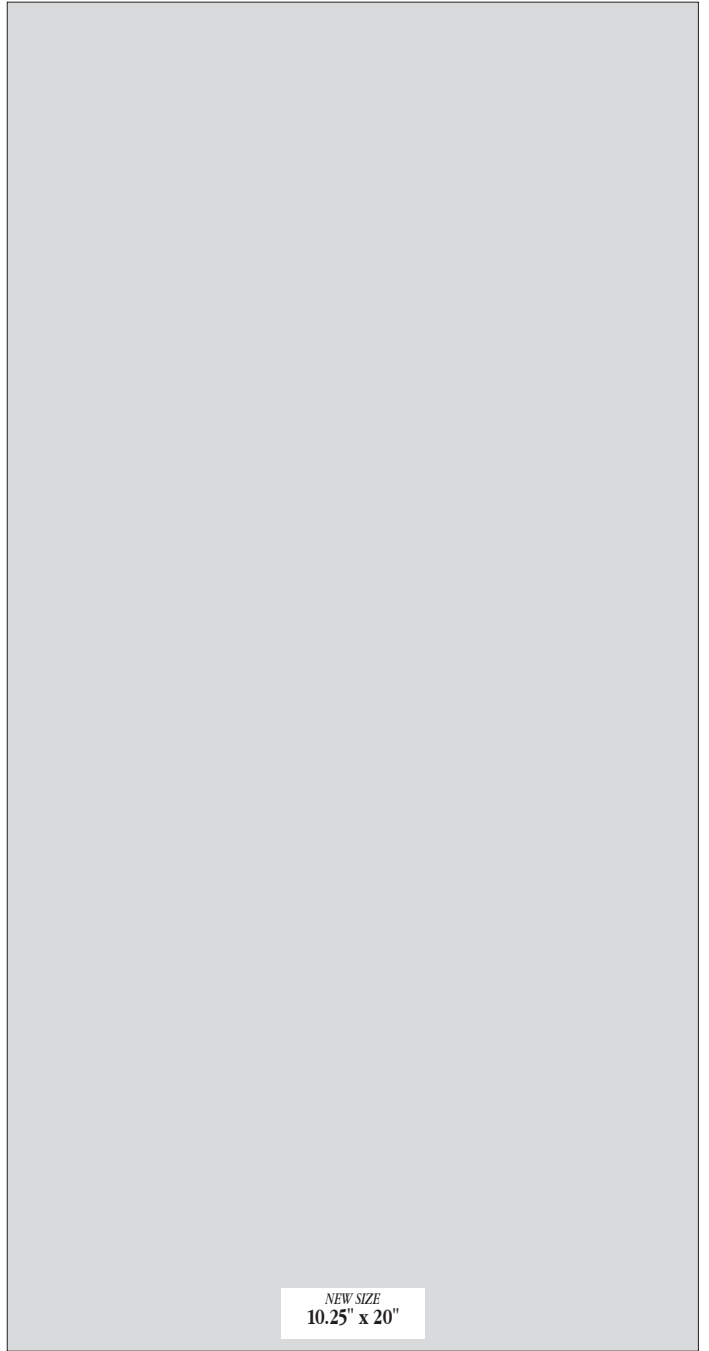
5" x 5.25"



5" x 4.5"



10.25" x 13"



NEW SIZE
10.25" x 20"