



Sponsorship Packages

Mentone's RHODODENDRON FESTIVAL • May 16 & 17, 2020

Thank you for your interest in becoming a sponsor for our 2020 Rhododendron Festival.

We are excited to have you be part of our continued success. MAPA's funding comes from our two annual festivals (October's Colorfest and May's Rhododendron Festival), festival sponsorships, membership dues, and **Groundhog** advertising. This is your opportunity to partner with MAPA in financially supporting organizations that contribute to our community needs. In the past year, MAPA has granted funds to local nonprofits who are committed to the environment, education, emergency services, and nutrition programs.

Rhododendron Sponsor \$1000

- *Naming opportunity for Festival event (see below)
- Name/logo recognition on an **individual** 1/4-page color ad in the May **Groundhog** (\$125 value)
- Name/logo recognition on an **individual** 1/6-page color ad in the June **Groundhog** (\$95 value)
- Name recognition in press releases
- Name recognition in Festival brochure & on MAPA website (mapamentone.com)
- Social media acknowledgments

Mountain Laurel Sponsor \$500

- *Naming opportunity for Festival event (see below)
- Name/logo recognition on an **individual** 1/6-page color ad in the May **Groundhog** (\$95 value)
- Name recognition on **group** "Mountain Laurel Sponsors" 1/4-page color ad in the June **Groundhog**
- Name recognition in press releases
- Name recognition in Festival brochure & on MAPA website (mapamentone.com)
- Social media acknowledgments

* **Naming Opportunities for Rhododendron & Mountain Laurel sponsors** (Availability on first-come basis.)

- Parking Shuttles Sounds of Mentone Miss Rhododendron Pageant Children's Activities

Wild Azalea \$250

- Name/logo recognition on an **individual** 1/8-page color ad in the May **Groundhog** (\$65 value)
- Name recognition on **group** "Wild Azalea Sponsors" 1/6-page color ad in the June **Groundhog**
- Name recognition in Festival brochure & on MAPA website (mapamentone.com)
- Social media acknowledgments

Wild Hydrangea \$100

- Name recognition on **group** "Wild Hydrangea Sponsors" 1/8-page color ad in the May **Groundhog**
- Name recognition in Festival brochure & on MAPA website (mapamentone.com)

Since 1982, the Mentone Area Preservation Association (MAPA) has been dedicated to the preservation and protection of the heritage, natural environment and other unique qualities of life in the Mentone area. MAPA is a 501(c)(3) nonprofit organization.

Contact Person _____ Company Name _____

Address _____

Phone _____ Email _____

Date _____ Company Sponsor Signature _____

Please email company logo to groundhognews@yahoo.com.

Mail completed form and payment to MAPA, P.O. Box 50, Mentone, AL 35984. Call 256-289-2002 with any questions.

For Office Use Only PAID AMOUNT _____ CHECK # _____ SPONSOR LEVEL _____
 () LOGO () WEBSITE () BROCHURE () GH-MAY () GH-JUN () TY FB () TY